**Magazine Coach**

Consultation Program

**Member Evaluation Form**

Please complete and return this survey to Sylvia Skene, Executive Director, [exec@magsbc.com](mailto:exec@magsbc.com) within 14 days of your consultation.

Magazine:

Contact Person:

Title:

Address:

Email address:

Telephone:

Consultant:

Date of Consultation:

Subject of Consultation:

1. Was it useful to have the consultation at your office? Yes No
2. How long was your consultation?
3. Was it long enough to cover everything you felt you needed help with? Yes No

If not, please explain why not:

1. Did you refer to files or material on-site throughout the visit? Yes No
2. Which of your staff attended the consultation? Please give their names and titles:
3. What topics were covered during the session?
4. Did you work on specific projects your magazine is considering, e.g. direct mail campaign, media kit, promotion campaign, and so on? Yes No

If so, which projects?

1. What suggestions or recommendations from your consultation have you already implemented?
2. In a paragraph, please explain how beneficial the consultation was to your magazine:
3. Would you use this consultant again? Yes No

Please explain why or why not:

1. Would you recommend them to other publications? Yes No

Please explain why or why not:

1. Would you like to see the Magazine Coach program continue? Yes No

Please explain why or why not:

1. What recommendations or suggestions do you have for the Magazine Coach program in the future?