

Tree Service CANADA

THE VOICE OF CANADA'S TREE SERVICES INDUSTRY

2019 MEDIA KIT

Assured Circulation to Canada's Tree Service Industry Professionals!



**Bonus
Distribution at
Industry Events
& Conferences!**

Tree Service Canada is the voice of the tree service industry in Canada

It's the only trade newspaper in Canada focused exclusively on the tree services industry. We cover matters of interest to tree service companies, private- and utility- arborists and municipal forestry departments.

Four times a year we offer readers the latest technical articles, product information and research from Canada and around the world. Each issue is packed with articles on a variety of topics, including:

- **Company profiles**
- **Practical techniques**
- **Legal issues**
- **New techniques & equipment**
- **Industry news**



PUBLISHED
Quarterly

CIRCULATION
Over 5,500 Industry Leaders

READERSHIP
15,000
(Includes pass-along rate)

AUDIENCE
Tree service company executives, managers,
and business owners in Canada

Editorial Focus & Features

Early Spring 2019

Business Advice, Tree Health, New Products, Accident Reports, Arborists & the Law, Disease & Pest Update

Spring 2019

Accident Reports, Disease & Pest Update, New Products, Arborist Techniques, Business Advice

Summer 2019

Tree Health, Business Advice, Disease & Pest Update, Arborist Techniques, New Products, Accident Reports

Fall 2019

Arborist Techniques, Disease & Pest Update, New Products, Business Advice, Arborists & the Law

It's all about Circulation

Tree Service Canada reaches:

Regular Issue Distribution: over 5,500

Plus Bonus Issue Distribution: up to 1,800

for conferences, events & trade shows including but not limited to:

- Atlantic Urban Forest Collective
- Green Industry Show & Conference
- International Urban Forestry Congress
- ISA Atlantic
- ISA Ontario
- ISA International Conference
- PNW - ISA
- TCIA - TCI Expo
- Tree Canada
- TREE Fund
- Urban Tree Diversity Conference

Supply stores: **240**

Advertiser, promotional copies: **480**

Public commission & utility buyers: **1240**

Tree service company managers & owners: **2570**

Trade Show and Conference Copies: **1000**

Geographic Distribution:

Western Canada
36.5%

Ontario
45.2%

Quebec & Atlantic
11.2%

US
7.1%

Assured Circulation

The key to the success of *Tree Service Canada* is the highly targeted circulation across Canada. We are constantly adding more tree service professionals, events and conferences to our database. Our publication is firmly established as the national authority on news and issues of importance to the tree service industry.

"It's essential reading for everyone in the tree service industry."



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Full Page
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13" high

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33 cm high
7" wide
13" high

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16.5 cm high
10.25" wide
6.5" high

1/2 Page Vertical
12.5 cm wide
33 cm high
5" wide
13" high

1/3 Page Island
15 cm wide
18 cm high
6" w x 7" H
1/3 Page Vertical
12.5 cm wide
21.5 cm high
5" w x 8.5" h

1/4 Page Island
15 cm wide
12.5 cm high
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5" high

1/4 Page Vertical
12.5 cm wide
16.5 cm high
5" wide
6.5" high

1/4 Page Horizontal
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10.25" wide
3.125" high

1/8 Page
13 cm wide
8 cm high
5" wide
3.125" high

Advertising Rates prices in effect July 2018

	1X	4x
Full Page	\$2520	\$2410
2/3 Page	\$2205	\$2005
1/2 Page	\$1470	\$1380
1/3 Page	\$995	\$890
1/4 Page	\$820	\$740
1/8 Page	\$425	\$390
1/12 Business Card	\$325	\$300
Inside Cover	\$3045	\$2730
Back Cover	\$3390	\$3090
DPS	\$4740	\$4330
Cover Ear Lug	\$750	\$700

Issue	Ad Deadline	To Readers
Fall 2018	Sept 28	Oct 15
Early Spring 2019	Jan 21	Feb 14
Late Spring 2019	April 26	May 14
Summer 2019	June 20	July 12
Fall 2019	Sept 27	Oct 15

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Rates for Catalogue OR Insert Placement Available Upon Request