



**Magazines Canada
2021 Board of Directors Call for Nominations**

Deadline: March 19, 2021

Are you passionate about magazines in Canada? Do you want to help influence the future of the industry?

Magazines Canada is seeking applications for three (3) positions opening on its Board of Directors at its next Annual General Meeting.

Magazines Canada's Board of Directors plays an integral role in ensuring the association fulfills its mission to connect, inspire and advance the industry. The Board of Directors determines policy, as well as Magazines Canada's strategic direction, makes high-level decisions and provides guidance to senior management. Please refer to Magazines Canada's strategic plan and 2021-22 policy priorities. You may also wish to consult the association's policy governance model and operational guidelines, which contain more detail about board members' roles and responsibilities.

What Does Board Service Require?

Board service normally means volunteering 15 hours a year for Magazines Canada by preparing for and attending meetings.

Directors are elected by members to serve up to three consecutive two-year terms, for a total of six years of service. The board meets five times a year online for one-hour meetings in January, March, May, September and November. Directors also attend Magazines Canada's Annual General Meeting, held online in June. Directors serve on committees that meet online as required.

What Are the Benefits of Board Service?

Board members help to shape the future of the magazine industry in Canada by determining policies and priorities for the association's work. The board helps to ensure that Magazines Canada's priorities and areas of engagement are aligned with members' needs so that members continue to be well-served by the association. If you feel strongly about digital transformation, diversity and inclusion, sustainability, the importance of Canadian content or any aspect of the industry, joining the board is a powerful way to advance those concerns. Board members are also able to meet others from the sector, as well as government policy makers, which can enrich their own understanding of the publishing landscape and provide important learning opportunities.

Who Should Apply?

Please apply to join the board if you:

- Work in the magazine sector for a member publication of Magazines Canada¹
- Are interested in the changes the industry is facing, including efforts to diversify magazine staff and contributors, digital technology and financial sustainability

¹ If you are interested in joining the board but the publication you work for is not a member of Magazines Canada, please contact Melanie Rutledge at mrutledge@magazinescanada.ca.

- Have excellent communication skills, ability to influence, strong teamwork and collaboration skills, and negotiation skills
- Are passionate about helping to make the best possible future for magazines in Canada.

On December 4, 2020, Magazines Canada committed to recruiting at least two (2) Black and/or Indigenous members to the board. Candidates are encouraged to self-identify in their application.

If you don't possess all of the skills listed but are enthusiastic about joining the board, please don't hesitate to apply. Magazines Canada supports diversity and inclusion in its work and is interested in diverse candidates with varied experiences. We strongly encourage applications from Black, Indigenous and racialized people; people with disabilities; all genders; and the LGBTQ2S+ community. If you require accommodation in the recruitment process, please contact Melanie Rutledge at mrutledge@magazinescanada.ca.

Nomination Process

Individuals may nominate themselves or others to serve on Magazines Canada's Board of Directors. All nominations are reviewed by the Executive Committee and Recruitment Committee of the board. Selected candidates will be contacted for an interview. Candidates nominated as directors must be elected by the membership at the Annual General Meeting, which will be held online in June 2021.

Please return completed nomination form(s) by March 19, 2021 to Magazines Canada's Board Recruitment Committee, care of Melanie Rutledge, by email or mail:

- Email: mrutledge@magazinescanada.ca
- Mail: Magazines Canada
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