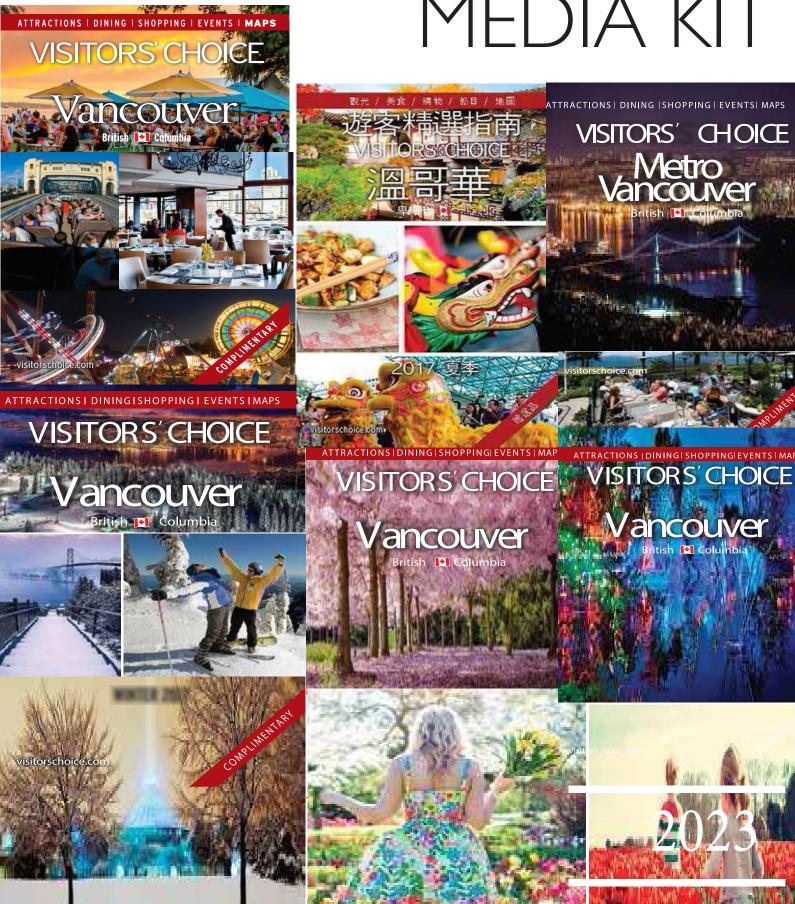


VANCOUVER MEDIA KIT



VISITORS' CHOICE

FAST FACTS

Frequency per year - 7 issues printed, Spring, Summer, Fall, Christmas, Winter, Metro and Chinese

- Average annual readership 1.3 million
- Annual distribution 250,000
- Readers per copy 4.1
- Average age 45
- Average household income \$103,000

TOURISM

- 10.3 Million people visited Vancouver in 2017.
- Top five visitors markets are Canada, United States, China, Australia and United Kingdom.
- Tourism contributes approximately \$48 billion to the Metro Vancouver economics annually.
- Vancouver receives more than 230 Cruise Ship calls annually. Each cruise ship stimulates nearly \$3 million in economic activity for the local economy.

Visitors' Choice Vancouver has audited circulation by Certified Folder to over 125 attractions, hotels & tourism businesses. In addition we are distributed by DVBIA Ambassadors year round downtown, and by contract with TFX Media to deliver to all Downtown & Richmond Hotels, Concierges, Cruiseship Terminal, Canada Place, Convention Centre East & West Desks, Tourism Vancouver, Stanley Park Info Centre, and YVR Airport.

Visitors' Choice is the most circulated & distributed Visitors' Choice Guide book in Metro Vancouver. Relaunched in 2023 with Digital, Web & Print Distribution

VISITORS' CHOICE Vancouver

DISTRIBUTION OUTLETS 2023

DOWNTOWN HOTELS



- 13 Fairmont Pacific Rim
- 14 Fairmont Hotel Vancouver
- 15 Fairmont Waterfront Hotel
- **16** Auberge Vancouver Hotel
- 17 Georgian Court Hotel
- **18** Greenbrier Hotel
- 19 Hampton Inn
- 20 Pacific Centre Mall
- 21 Kingston Hotel
- 22 Landis Hotel and Suites

- 23 Le Soleil Hotel
- 24 Listel Hotel
- 25 Loden Hotel
- 26 Marriott Pinnacle
- **27** Metropolitan Hotel
- 28 Moda Hotel
- 29 Opus Hotel
- 30 Pan Pacific Hotel
- 31 Ramada Downtown
- 32 Residence Inn Marriott

- 33 Residences on Georgia
- 34 Riviera Hotel
- 35 Rosedale on Robson
- **36** Rosewood Hotel Georgia
- 37 Sandman Inn Georgia
- 38 Sandman Suites
- 39 Shangri-La Hotel
- **40** Sheraton Suites Hotel (off map)
- **41** Sheraton Wall Centre Hotel
- 42 Sunset Inn

- 43 Sutton Place Hotel
- 44 Sylvia Hotel
- 45 Terminal City Auberge
- 46 Times Square Suites
- 47 Pinnacle Hotel Vancouver Harbourfront
- 48 Victorian Hotel
- 49 Executive Park Vintage Hotel
- 50 Wedgewood Hotel
- 51 Westin Grand Hotel
- 52 World Mark by Wyndham



2023 METRO VANCOUVER DISTRIBUTION LOCATIONS

Metro Vancouver, Burnaby, North Shore, Delta, Richmond, Langley, New Westminster, Surrey, Abbotsford & Aldergrove

Vancouver / Burnaby

Accent Inns

BCAA Distribution Centre

BCIT International Students Centre

Burnaby Art Gallery

Burnaby Cariboo RV Park

Burnaby Village Museum

Cassandra Hotel

Days Inn

Delta Hotel

DVBIA

Dockside Brewing

DR. Sun Yat Sen Classical

Chinese Garden

Executive Hotel

Fortune House Restaurant

Fraser Works

Happy Day Inn

Holiday Inn Express

Hilton Metrotown

JJ Print Media

Kids Market

Mahonys Stamps Landing

Mahonys UBC

Mahonys Vancouver Convention

Centre

Metropolis at Metrotown Info Desk

Mercedes Benz OK Boot Corral

Old Spaghetti Factory

Pacific Centre

Rendezvous Art Gallerv

Sea Vancouver

Shadbolt Centre

Simon Fraser International

Stanley Park Horsedrawn Tours

Stanley Park Pavillion

SFU McTaggert - Cowan Hall

Thai House

Top of Vancouver

UBC Botanical Gardens

Urban Fare (3 locations)

Vancouver Convention and

Exhibition Centre

White Spot Restaurant

Yaletown Brewing Co.

YWCA

North Shore

Beaton Meet and Greet

Best Western Capilano

Capilano Bookstore

Capilano Fish Hatchery

Capilano Suspension Bridge

Comfort Inn

Grouse Inn

Holiday Inn

Maplewood Farm

North Vancouver City Library

North Vancouver Hotel

North Vancouver Visitors Info Centre Delta /Richmond

Pinnacle Hotel

Quav Hotel

Sewells

Abercorn Inn

Aberdeen Centre

Park & Tilford Gardens

Park Royal Shopping Centre

Aberdeen Centre

Accent Inns BCAA Delta

DUAA Della

BCAA Richmond

Canadream Campers

Coast Tsawwassen Inn

Days Inn Vancouver Airport

Days IIIII vancouver All por

Gulf Of Georgia Cannery

Hampton Inn

Hilton Vancouver Airport

Holiday Inn Vancouver Airport La Quinta Inn Vancouver Airport

Lansdowne Centre

Richmond Caring Place

Richmond Centre Customer Care

River Rock Hotel

Sheraton Vancouver Airport Hotel

Steveston Hotel

Westin Wall Centre Hotel

Langley/New West /Surrey

Best Western King George

Best Western Peace Arch Canadian Inn

Canada's Best Value Inn

Cloverdale BIA

Days Inn & Suites Langley

Econolodge

Grouse Creek Motel

Hazelmere RV Park

Holiday Inn Express Surrey

Holiday Inn Surrey/Cloverdale

Justice Institute of BC

Langley Highway Motel

Linda Vista Motel

Morgan Crossing Shopping Mall

Ocean Promenade Hotel

Pacific Border RV

Pacific Inn

Peace Arch RV Park

Plaza RV

Sandman Hotel

Signature Hotel & Suites

Sandman Suites Surrey

Semiamoo Shopping Centre

Surrey Museum

Timberland Motel

Abbotsford/Aldergrove

Best Western Bakerview Inn Best Wesrern Plus Country

Meadows

Best Western Regency Inn

Coast Hotel

Greater Vancouver Zoo

Ramada Plaza

Sandman Hotel and Suites

Information Centres

Gibsons Visitor Info Centre

Info booth at Stanley Park

(seasonal) Madeira Park Visitors Info Centre

North Vancouver Chamber of

Commerce

Richmond Info Centre

Roundhouse Community Centre

Sechelt Visitors Info Centre

Surrey Visitor Centre

The Landing Info Desk

Tourism Langley

Tourism Maple Ridge

Tourism Richmond

Tourism Squamish

Tourism Vancouver
Tourism White Rock

Tri Cities Chamber of Commerce

AttractionsCapilano Suspension bridge

Dr. Sun Yat Sen Classical Chinese Gardens

Grouse Mountain

Museum of Anthropology
Prince of Whales (seasonal)

Science World at TELUS World of Science

Vancouver Art Gallery

Vancouver Aquarium Marine

Science Centre

Vancouver Maritime Museum Vancouver Museum

Vancouver Whale Watch (seasonal)

Wild Whales (seasonal)

Willu Wilales (S

Transportation

Abbotsford Airport Alamo Car Rental

Avis car Rental

BC Ferries

Big Bus Budget Rent a Car

Burrard Skytrain Station

Cruise Park

Cruise Ship Terrminal

False Creek Ferries Helijet YVR

Helijet Coal Harbour

Hertz Rent a Car

Million Air Rocky Mountaineer (seasonal)

PCL-CN Station

VIA Rail Waterfront Skytrain Station

Westcoast Express

Other Art Institute

Ashton College

C&N Backpacker Hostel x2 Bill Reid Gallery

Blodel Conservatory City square Info Centre

Comedy Mix

Coastal Peoples Fine Art Gallery

Crystal works Harbour Cruises

Lonsdale Quay info Centre Poco Inn and Suites

Robson Public Market
The Cambie Hostel

Travel Cuts

UBC Beatty Bio Diversity Museum

UBC Bookstore
UBC Conference Centre
Vancouver Aquatic Centre

Vancouver City Hall Vancouver Community College EF International Language Schools

ELS Language Centres GEOS Language School

Inlingua School

ISS Language and Career College King George International College

Pan Pacific College

Parq Hotel & Casino Fly Over Canada

Ronald McDonald House

Sunset Beach Concession (seasonal)
Vancouver Police Museum

Horseshoe Bay Motel

Artina's

Audain Art gallery

Big Bus

Hills Native Art

Edible Canada

Emily Carr University English Bay Gallery

Equinox Gallery

Granville Island Brewery
Granville Island CMHC

Inukshuk gallery Pacific Wave Glass Art

Pousette Gallery

Ciao Bella Restaurant

Robson College Samesun Backpackers Hostel

SFU Student ESL Sprott Shaw College Visions Info Centre

Vancouver Film School

VISITORS' CHOICE Vancouver

INSIDE VISITORS' CHOICE

Our guides cover everything Vancouver: shopping, dining, events, kid-friendly attractions and outdoor fun - plus we break down the city by neighbourhood and provide easy-to-read-maps for getting around.

What's Happening?

Community events to concert listings, we break it down month by month



Arts & Culture

The galleries, the performances, the exhibits – and a few fun facts too



Go Team!

All the local sports franchises, with contact info and seasonal highlights



Getting Around

Transportation around the Lower Mainland, both private and public



INSIDE VISITORS' CHOICE Fine Dining



Sunday Brunch at Top of Vancouver

Reservations at www.topofvancouver.com



Dining / Shopping & Services Listings

Consider adding an image or graphic to your listing





B.C. spot prawns, trap caught

7. Farmed shellfish (variou

WE HAVE SOMETHING FOR EVERYONE HERE IN THE HEART OF VANCOUVER glowbal grill SOCIE+Y

THE FISH SHACK

BLACK-BLUE

oast ltalian

Attractions Listings

Enhance your ad with a listing in our easy-to-read section

Did you know?

Vancouver is one of North America's most dog-friendly cities, with more than 30 off-leash parks and nearly 40 pet-friendly hotels. (Maps 1; 2)

Did you know?

Tipping Tips

HOTEL ROOM ATTENDANTS: \$2 per

Important Numbers

Telephone numbers, websites and airline info condensed into one handy page



IMPORTANT NUMBERS

HOSPITALS

Head Office: 1113 West Hastings Street, Suite 1902

Vancouver, BC V6E 3T3 | Fax: 604-694-2488

INSIDE VISITORS' CHOICE



Retail Therapy

One of a Kind Artisan Creations. Shop Downtown or at McArthur -Glen Designer Outlet Mall at YVR

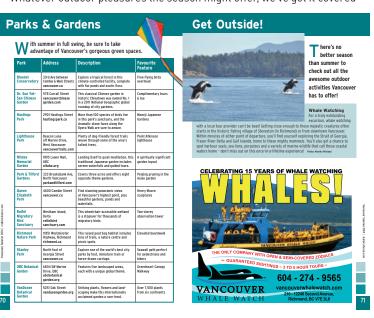
Neighbourhoods

Downtown to the 'burbs: insider info, community events and local landmarks.



Get Outside!

Whatever outdoor pleasures the season might offer, we've got it covered



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Vancouver, BC V6E 3T3 | Fax: 604-694-2488



Maps

Vancouver and the Lower Mainland, plus neighbourhoods and suburbs



Family Fun

