**Magazine Coach**

Consultation Program

**MagsBC Member Magazine - Application for Consultation**

1. **Contact info.**

Member magazine:

Contact Person:

Title:

Address:

Email address:

Phone number:

1. **Consultation Area.** I/we wish to receive a consultation in one of the following areas.

**Note:** if you would like consultations in 2 or more areas, please submit a separate application for each area, and identify which one is your top priority.

* Advertising
* Audience Development/Engagement
* Business Management/Finances
* CASL Compliance
* Circulation
* Design/Branding
* Digital/Social Media
* Digital Marketing
* Diversity/Inclusivity
* Editorial/Workflow
* Grants and Grantwriting
* Journalism
* Memberships
* Mobile-First Design/Development
* Moving Online/Style Guides/Design
* Online Advertising/Setup
* Online Content Strategies
* Production and Printing
* Revenue Strategies
* SEO
* Strategic/Business Planning
* Subscription/Newsstand Sales
* User Experience
* Other (please explain below)

1. **Focus of Consultation.** Please be as specific as possible about what you need so that we can assign you the best coach possible:
2. **Preferred Magazine Coach.** Please include contact information and why you wish us to hire them if this is not one of our listed coaches:
3. **Member Magazine - Contribution Toward Costs.** $100 for a half-day session, $50 for very small magazines. Please contact Sylvia Skene [exec@magsbc.com](mailto:exec@magsbc.com) to discuss your contribution if you’re not sure how much you can/should be paying.

1. **Payment of Contribution.**

* Credit card via a Paypal invoice. Email to send invoice to:
* Cheque made out and mailed to the *Magazine Association of BC,* 316-336 E 1st Ave, Vancouver, BC V5T 4R6