

WordWorks Ads & Rates



Full Page

INSIDE

7.25" by 9.125"

1 for \$445

3 for \$395 each



Half Page

INSIDE

7.25" by 4.5"

1 for \$290

3 for \$235 each



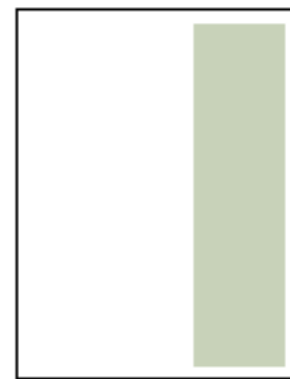
Third Page

**HORIZONTAL,
INSIDE**

7.25" by 3.15"

1 for \$210

3 for \$185 each



Third Page

**VERTICAL,
INSIDE**

2.3" by 9.125"

1 for \$210

3 for \$185 each

Back Cover Full

8.5" by 11"

Bleeds: .25" each edge,
except for spine

1 for \$575 / 3 for \$470 each

Inside Cover Half

7.25" by 4.5"

1 for \$370 / 3 for \$280 each

PRINT SPECIFICATIONS

Supply JPG, TIFF, or PDF files at minimum 300 dpi resolution. Note that PDFs containing images less than 300 resolution will be pixellated.

Need a designer? We can help.

DEADLINES

Volume 1: Distributed April
Reserve ad space by January 15

Volume 2: Distributed July
Reserve ad space by April 15

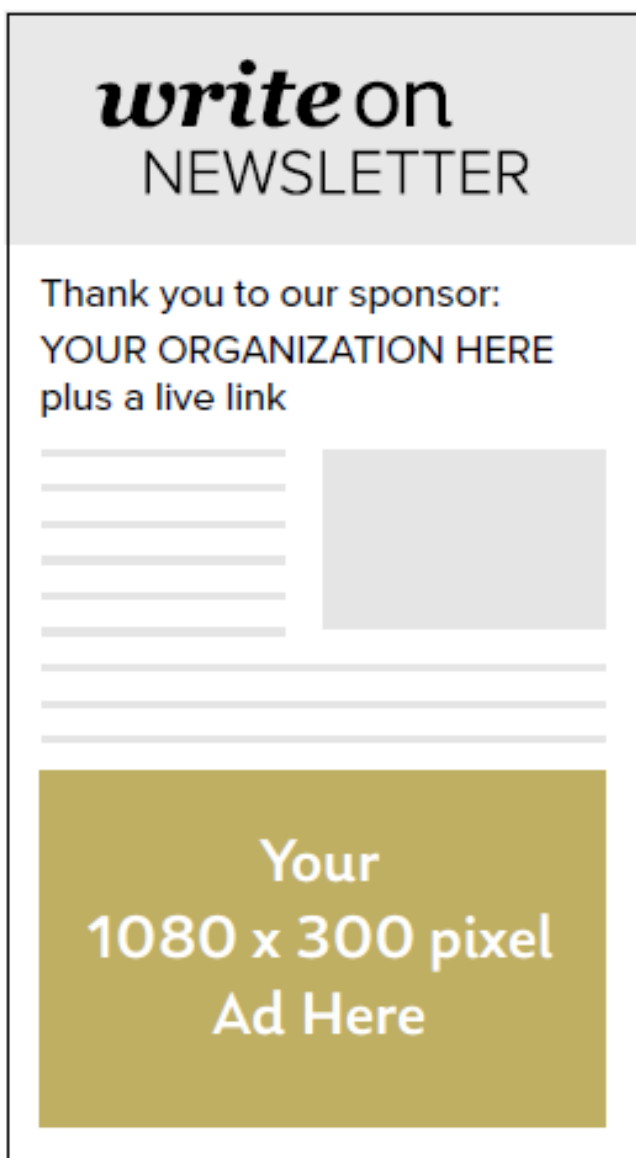
Volume 3: Distributed November
Reserve ad space by August 15

Newsletter Ads & Rates

The Federation of BC Writers publishes two newsletters: WriteOn and ReadOn, which are circulated to over 4,000 subscribers.

WriteOn is issued every Thursday and features event listings, contests, festivals, and member news.

ReadOn is published on the first Tuesday of each month and showcases new releases by BC and Yukon authors.



We offer only one advertisement per newsletter.

Rate: \$100 for one ad; \$150 for two

Size: 1080 x 300 pixels

Resolution: 96 dpi

File type: JPG or PNG

Include a click-through link.

Need design work? \$40 per hour

WordWorks & WriteOn Bundle

Would you like to purchase an ad in both WriteOn and WordWorks? Enjoy a 10% discount on bundled ad services.